

**S** CashMethod

# List Building Strategy

Discover How a Female  
Entrepreneur Built a Big List  
Using a Very Simple Strategy

secret cash method

The money is in the list: you hear this phrase all the time from successful Entrepreneurs who have managed to climb to the top in their fields and make millions of dollars. Nowadays everyone keeps bringing up the importance of building a mailing list and continuing to expand it so they start paying attention to that more and more.

The thing about a mailing list though is that they have to start from day one and be very persistent about building it, you can't pause even for a second, you have to always be looking for new ways to integrate it into your own business and to get even more contacts added on to that list in the long run. This might start out rather slowly but the more you progress, the more you will realize the huge value that this effort holds, and once you have built a sizable mailing list, you will be unstoppable.

Of course, it is not just about getting someone's contact details and collecting it a day, the way you obtain those emails and art form in itself and it is something you will have to spend time practicing and perfecting.

There will also be times where you fail-especially if you have someone too pushy at the wrong moment. but if you continue to explore your options.

You are going to find a lot that you can do to keep your list growing in the right direction and remember-you can also help others on their journey on this road- sharing is not a way to make yourself feel better. it allows you to get in touch with others and explore what they might have to teach you at some point as well.

This topic is getting too long so I will show you the secret strategy to build a huge list.

## **How to Grow Your EMail List without Testing Your Audience's Patience**

Growing an email list is a tricky or deal. You need to strike a fine balance between being persuasive enough, and not being too pushy. It's an art form in some ways, and it also requires knowing various tricks if you want to pull it off as well as you can. What I found was that the best way to approach this is to use a combination of publicly available information, and your own unique flair. It took me some time to research this properly, but here's the system I came up with.

### **1. Write a Quality Article**

Make sure to start with good content. This cannot be stressed enough. You need to show your followers that there is something worth paying attention to in the first place. Spare no resources when it comes to this, even if it's your first article ever. In fact, that's one that you should be particularly careful about, as you know what they say about first impressions.

### **2. Publish Your Article on Business2Community**

I've found Business2Community to be a good place to post these articles. The site is clean and professional, but more importantly, it gives you a lot of exposure. When you do it right, you won't really need to post your content anywhere else, as this will provide you with all the

leads you need. If you're not sure what a guest post is, it's a simple blog post you write for another website to publish with links back to your website. This is about those backlinks again. Your ideal website for this is one that's related to your content, but an authority. You want them to be bigger than your blog with high traffic. This not only helps drive more traffic to your blog, but because the website is an authority, it'll tell Google your website is legitimate and you'll start ranking high on search engines.

Reach out to website editors with your proposal and do this several times so you have many different avenues of backlinks. When it comes to guest posting, you may be extremely skeptical about the rate of return. When you want guest blogging to get the highest value, you must understand your objective.

Here are a few reasons for guest blogging:

- Get high-quality backlinks for your site.
- You are building yourself as a subject expert.
- You are increasing your brand loyalty.
- You are finding new clients and potential partners.

You construction new associations within your sector.

However, where should you start? GOOGLE! You can write "write for us" or "submit a guest post" contact bloggers who have so much traffic

First, find someone who wants to publish your article and do-follow backlink

- Write a descriptive Author bio
- Link to your free course and offer
- Describe your business and write a strong pitch

## **Backlinks**

Go to [ubersuggest.com](https://ubersuggest.com). Use the feature that says backlinks. Enter into the search bar the URL of your competition to find where your rivals posted. To find the best websites in your niche, go [Google.com](https://www.google.com) or choose [business2community.com](https://business2community.com) Generate a document that contains all prospects. Get a hold of the prospects on your list. Write persuasive correspondence to send to the person looking for the guest posts. Next, identify yourself and pitch the article to put on their website. You may also include a shortlist of topics on which you can write. Also, share articles you wrote before. Make it personal. Publishers receive tons of spam mail daily. Inspiring queries make your pitch stand out.

### **3. Tap into a Tribe of 1.25 Million Visitors a Month**

And that brings us to our next step. If you post quality content adapted to the style of Business2Community, you can easily enjoy more than a million potential visitors each month. Of course, it will take a lot of effort to properly realize the potential of that audience, but knowing it's there in the first place is already a good start.

[Similarweb.com](https://www.similarweb.com) is the intelligence provider tool to understand your competitor's websites. It shows you how much traffic they get a month, what social media platforms bring them more

traffic...etc. as you can business2community drives 1.25 million visitors a month. That's a lot. If you write an article that is expertly optimized for generating leads, you will build a good list.



#### 4. Take the Advantage of Sharing 4 Steps Only

Don't share your full story! I found that it's a good idea to keep a few points to yourself. For me at least, this has been very helpful in keeping people engaged and ensuring that they keep coming back for more, especially when I publish a brand new article.

Here is a screenshot of the headline.

## 4 Ways to Grow Email List Without Being Annoying

 **Kasey Luck** — April 26, 2016

It seems like [everyone](#) is obsessed with [growing email lists](#) these days.

And for a good reason: email is still the most effective marketing channel in terms of return on investment.

You probably want to grow your list, too (if you're smart). But how do you do that in a world that staged a war for email addresses? A world where every website looks like a battlefield with popups, slide-in forms, welcome mats, and other opt-in weapons.

I've been [struggling with this problem](#), too, until by trial and error I developed and adopted 5 authentic [business2community.com...](#) ng my readers. In fact, they wanted to give me their

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Kasey Luck is a very successful online Entrepreneur who built thriving businesses from scratch and helped companies grow their customer's lists using guest blogging. It was not an easy step to publish articles on high authority sites and siphon off thousands of leads. But it is simple when you build a strong relationship with any blog owner. Communicate with them, follow up and then contact them.

#### 5- Leverage People's Curiosity

## Want to get a 5th strategy + 3 bonuses?

I've covered four of my email list building strategies here, but there is another one that I couldn't include because it's as long as the rest. It includes 7 different ways you can use various social media channels to grow your email list.



Tell people there's more if they follow you! But only reveal the full recipe to those who engage in your mailing list. That's one of the big secrets here. You have to play with people's curiosity and ensure that you leverage it to its full potential. And there's definitely a lot of that to go around.

A screenshot of a form with a white background and a black border. At the top, there is a progress bar labeled '50% Complete'. Below the bar, the text reads 'Almost there! Please complete this form and click the button below to gain instant access.' On the left side, there is a photo of a smiling woman with long blonde hair, wearing a white shirt, holding a blue folder and giving a thumbs up. To the right of the photo, the text says 'To get free bonuses, enter your email address and let's roll.' Below this text is a white input field labeled 'E-Mail'. At the bottom of the form is a red button with the text 'LET'S GO »'. Below the button, there is a small lock icon and the text 'I don't do SPAM and never share/sell your info.'

Link to your funnel pop up.

As you can see, she has covered 4 of her list building strategies, but she couldn't include the 5th. "She has created a lot of value and step by step techniques to build a list" then she presented the 5th strategy which is another great piece of content, if you want it you have to click on that image link and a pop up displays on her website. This is such a big secret trick to grow your email list.

## 6- Get Lots of Organic Leads

If you've done all of the above right, you should be getting lots of organic leads. Now is the time to start filtering through them, because you'll quickly find that they are not always all 100% useful for your needs. But you're going to get the hang of it soon enough.

7. Build Your List! And then we get to the fun part. With all of the information you've gathered, you can start building your actual list. There's a lot to work with here, so make sure to give yourself enough time to process all available information. And when you see something that can be adjusted, be proactive!